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Attorney General Griffin Issues Cease and Desist Letters to Abortion Pill Companies Advertising in Arkansas

Griffin: 'As Attorney General, I will continue fighting to enforce the laws of our state'

LITTLE ROCK – Attorney General Tim Griffin today issued the following statement announcing that he has sent cease and desist letters to New York-based Choices Women’s Medical Center, Inc., and Aid Access of the Netherlands for potential violations of the Arkansas Deceptive Trade Practices Act (ADTPA) related to abortion pill marketing and sales:

“Abortions are prohibited in Arkansas except under very limited circumstances. As such, abortion pills may not be legally shipped to Arkansans or brought into the State for use by Arkansans. My office has verified that both Choices Women’s Medical Center, Inc., and Aid Access are advertising the availability of abortion-inducing pills to Arkansans in contravention of our laws.

“These companies must cease and desist advertising relating to the performance of abortion services in Arkansas immediately or face the possibility of lawsuits from my office. As Attorney General, I will continue fighting to enforce the laws of our state.”

The Attorney General may sue violators of the ADTPA and seek civil penalties of \$10,000 per violation. Both companies have 14 days to notify Griffin in writing of the steps they have taken to comply with his letter.

To read the Aid Access letter, [click here](#).

To read the Choices Women's Medical Center, Inc., [click here](#).

About Attorney General Tim Griffin

Tim Griffin was sworn in as the 57th Attorney General of Arkansas on January 10, 2023, having previously served as the state's 20th Lieutenant Governor from 2015-2023. From 2011-2015, Griffin served as the 24th representative of Arkansas's Second Congressional District, where he served on the House Committee on Ways and Means, House Armed Services Committee, House Committee on Foreign Affairs, House Committee on Ethics and House Committee on the Judiciary while also serving as a Deputy Whip for the Majority.

Griffin has served as an officer in the U.S. Army Reserve Judge Advocate General's (JAG) Corps for more than 27 years and currently holds the rank of colonel. In 2005, Griffin was mobilized to active duty as an Army prosecutor at Fort Campbell, Kentucky, and served with the 101st Airborne Division (Air Assault) in Mosul, Iraq.

He is currently serving as the Commander of the 2d Legal Operations Detachment in New Orleans, Louisiana. His previous assignments include serving as the Commander of the 134th Legal Operations Detachment at Fort Liberty (née Bragg), North Carolina, and as a Senior Legislative Advisor to the Under Secretary of Defense for Personnel and Readiness at the Pentagon. Griffin earned a master's degree in strategic studies as a Distinguished Honor Graduate from the U.S. Army War College, Carlisle Barracks, Pennsylvania.

Griffin also served as U.S. Attorney for the Eastern District of Arkansas, and Special Assistant to the President and Deputy Director of Political Affairs for President George W. Bush; Special Assistant to Assistant Attorney General Michael Chertoff, Criminal Division, U.S. Department of Justice; Special Assistant U.S. Attorney, U.S. Attorney's Office, Eastern District of Arkansas; Senior Investigative Counsel, Government Reform and Oversight Committee, U.S. House of Representatives; and Associate Independent Counsel, Office of Independent Counsel David M. Barrett, In re: HUD Secretary Henry Cisneros.

Griffin is a graduate of Magnolia High School, Hendrix College in Conway, and Tulane Law School in New Orleans. He attended graduate school at Oxford University. He is admitted to

practice law in Arkansas (active) and Louisiana (inactive). Griffin lives in Little Rock with his wife, Elizabeth, a Camden native, and their three children.

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