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Attorney General Griffin Announces Arkansas Will Receive \$12.7 Million as Part of National Settlement Against Johnson & Johnson

Griffin: 'Johnson & Johnson has agreed to stop the manufacture and sale of talc-based baby powder and body powder products in in the United States'

LITTLE ROCK – Attorney General Tim Griffin today issued the following statement announcing Arkansas will receive \$12,716,700.92 as its share of a nationwide \$700 million settlement with Johnson & Johnson over its marketing of talc-based baby powder and body powder products:

“This settlement arose from allegations that Johnson & Johnson deceptively promoted and misled consumers about the safety and purity of its talc-based powder products that had been sold by the company for over a hundred years.

“Johnson & Johnson has agreed to stop the manufacture and sale of talc-based baby powder and body powder products in the United States. I thank my office’s Consumer Protection Division for their diligence and effort as part the coalition of 42 states that came together to hold the company accountable.”

The multistate lawsuit targeted the deceptive marketing of talc-based Johnson & Johnson products. After the coalition of states began investigating, the company stopped distributing and selling these products in the United States and more recently ended global sales.

Under the consent judgment, Johnson & Johnson:

- Has ceased and not resumed the manufacturing, marketing, promotion, sale, and distribution of all baby and body powder products and cosmetic powder products that contain talcum powder, including, but not limited to, Johnson's Baby Powder and Johnson & Johnson's Shower to Shower in the United States.
- Shall permanently stop the manufacture of any covered products in the United States either directly or indirectly through any third party.
- Shall permanently stop the marketing and promotion of any covered products in the United States either directly or indirectly through any third party.
- Shall permanently stop the sale or distribution of any covered products in the United States either directly or indirectly through any third party.

The consent judgment is pending judicial approval.

Texas, Florida, and North Carolina led the multistate settlement, with Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New York, North Dakota, Ohio, Oklahoma, Oregon, Rhode Island, South Dakota, Utah, Vermont, Virginia, Washington, West Virginia, and Wisconsin joining.

To read the complaint, [click here](#).

To read the consent judgment, [click here](#).

About Attorney General Tim Griffin

Tim Griffin was sworn in as the 57th Attorney General of Arkansas on January 10, 2023, having previously served as the state's 20th Lieutenant Governor from 2015-2023. From 2011-2015, Griffin served as the 24th representative of Arkansas's Second Congressional District, where he

served on the House Committee on Ways and Means, House Armed Services Committee, House Committee on Foreign Affairs, House Committee on Ethics and House Committee on the Judiciary while also serving as a Deputy Whip for the Majority.

Griffin has served as an officer in the U.S. Army Reserve Judge Advocate General's (JAG) Corps for more than 27 years and currently holds the rank of colonel. In 2005, Griffin was mobilized to active duty as an Army prosecutor at Fort Campbell, Kentucky, and served with the 101st Airborne Division (Air Assault) in Mosul, Iraq.

He is currently serving as the Commander of the 2d Legal Operations Detachment in New Orleans, Louisiana. His previous assignments include serving as the Commander of the 134th Legal Operations Detachment at Fort Liberty (née Bragg), North Carolina, and as a Senior Legislative Advisor to the Under Secretary of Defense for Personnel and Readiness at the Pentagon. Griffin earned a master's degree in strategic studies as a Distinguished Honor Graduate from the U.S. Army War College, Carlisle Barracks, Pennsylvania.

Griffin also served as U.S. Attorney for the Eastern District of Arkansas, and Special Assistant to the President and Deputy Director of Political Affairs for President George W. Bush; Special Assistant to Assistant Attorney General Michael Chertoff, Criminal Division, U.S. Department of Justice; Special Assistant U.S. Attorney, U.S. Attorney's Office, Eastern District of Arkansas; Senior Investigative Counsel, Government Reform and Oversight Committee, U.S. House of Representatives; and Associate Independent Counsel, Office of Independent Counsel David M. Barrett, In re: HUD Secretary Henry Cisneros.

Griffin is a graduate of Magnolia High School, Hendrix College in Conway, and Tulane Law School in New Orleans. He attended graduate school at Oxford University. He is admitted to practice law in Arkansas (active) and Louisiana (inactive). Griffin lives in Little Rock with his wife, Elizabeth, a Camden native, and their three children.

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