



TIM GRIFFIN
ATTORNEY GENERAL

June 5, 2024

VIA CERTIFIED MAIL NO: 7007-1490-0002-5725-8382

Choices Women's Medical Center, Inc.
C/O Aaron Delaney, Counsel
Paul, Weiss, Rifkind, Wharton & Garrison LLP
1285 Avenue of the Americas
New York, New York 10019

Re: Follow-up to the May 21, 2024, Cease and Desist Letter

Dear Mr. Delaney:

On May 21, 2024, my office issued a cease and desist letter to Choices Women's Medical Center for representing that it would provide abortion-inducing pills to Arkansas residents who visited one of its clinics, so that the women could return to Arkansas with the pills. It is an unconscionable business practice to sell someone a product knowing it will be used illegally. Therefore, any such representations are violations of the Arkansas Deceptive Trade Practices Act.

On or about May 22, 2024, the Arkansas-specific landing pages on Choices Women's Medical Center's website were updated to remove the problematic language that prompted the letter of May 21, 2024, specifically that women in Arkansas would be given a second set of pills to take "at home" to complete the abortion process.

The Office of the Arkansas Attorney General will continue to monitor Choices Women's Medical Center's website to ensure compliance with the Arkansas Deceptive Trade Practices Act and other state laws. If you have any questions about this notice, please contact Brittany Edwards at Brittany.Edwards@ArkansasAG.gov.

Yours truly,

A handwritten signature in blue ink, appearing to read "Tim Griffin". The signature is stylized with a large initial "T" and a horizontal line extending to the right.

Tim Griffin
Attorney General